

Dr. Ron Shelton in New York City Earns Respected RealSelf 500 Award For Ongoing Commitment to Consumer Education and High Patient Ratings



RealSelf Names New York City's Dr. Ron Shelton among Leading Doctors of Cosmetic and Aesthetic Medicine

New York City – April 25, 2018 – Dr. Ron Shelton has been announced as one of 500 board-certified doctors worldwide to receive the RealSelf 500 honor, an esteemed accolade recognizing the highest-rated and most active doctors on RealSelf, the world's largest online aesthetics community to learn about cosmetic treatments and connect with doctors and other clinicians.

The RealSelf 500 honorees are selected based on a variety of criteria, including the quality and quantity of patient reviews, as well as engagement with the RealSelf community via questions and answers and the sharing of before and after treatment photos.

Every month, 10 million consumers visit RealSelf to connect with aesthetic providers and research elective cosmetic treatments ranging from surgical procedures like rhinoplasty to non-surgical options such as facial lasers, Botox, fillers and CoolSculpting . This elite group of 500 doctors, who represent the top 5% of the RealSelf doctor community, are committed to sharing their expertise, free of charge, with tens of millions of RealSelf community members actively searching for information and the right provider.

For more information on the RealSelf 500 award winners, please visit www.realself.com/RS500.

To be eligible for the RealSelf 500, doctors must meet the requirements of the RealSelf Professional Policies. In addition, doctors must have joined the RealSelf Doctor Community prior to July 1, 2017, meet minimum criteria for participation, and be in good standing.

Contd..pg2

Dr. Shelton says, “ I enjoy seeing patients in consultation who were referred by RealSelf as these patients are well read on the topics and come to me with some confidence in my abilities to help them because of the patient reviews and my more than 6,000 answers I have posted to their questions on RealSelf.com .”

About RealSelf RealSelf is the largest online marketplace for people to learn and share experiences about elective cosmetic procedures and connect with the right providers. Offering millions of photos and medical expert answers, RealSelf attracts 10 million people each month to find out which treatments and providers live up to their promise of being "Worth It." From simple skincare to highly considered cosmetic surgery, RealSelf makes it easy to discover what's possible and find the right provider.

An industrious, forward thinker, Dr. Ron Shelton, in 2001, brought together an accomplished group of surgeons to holistically address the needs of both cosmetically-minded patients and those needing Mohs surgery and reconstruction for skin cancer.

The New York Aesthetic Consultants included Cosmetic Dermatologic and Plastic Surgeons. It was one of the first medical spas in New York City. In July 2014, Dr. Shelton was invited to join the prestigious NYC laser practice, Laser and Skin Surgery Center of New York, (LSSC) by Dr. Roy Geronemus. Both Dr. Shelton's and LSSC's practices have benefited by this merger as the Midtown NYC cosmetic dermatology practice has more than 60 lasers and devices and a dedicated research division for the development of new laser technology. Dr. Shelton, as well as all the physicians in LSSC, perform every laser procedure themselves, and do not pass their patients off to a nurse or ancillary provider.

Dr. Shelton has been in practice for more than 27 years. Upon completion of his Dermatology Residency, he was assigned to be the Chief of Dermatology at the Langley Air Force Base Hospital in Hampton, Virginia. Dr. Shelton then did further training to specialize in cosmetic and reconstructive dermatologic surgery and Mohs Micrographic Surgery. He was then recruited by the Mount Sinai Medical Center in New York City to create the first Division of Dermatologic Surgery at that hospital. After five years as a full time faculty member, Dr. Shelton entered private practice in Manhattan. He is one of only a small number of Mohs surgeons in New York City.

Dr. Shelton has maintained his affiliation with the Mount Sinai Medical Center as an Assistant Professor, and he is responsible for teaching many residents, international cosmetic dermatologic surgeons who are being trained in fellowship and visiting physicians from around the world. He has lectured at The American Academy of Dermatology, The American Society for Dermatologic Surgery, The Dermatology Society of Greater New York, The American College of Mohs Micrographic Surgery and Cutaneous Oncology, The New York State Society of Dermatology, The New York Medical College Department of Dermatology on Liposuction and Fat Injections for facial volume restoration and Mohs Micrographic Surgery for skin cancer. He has published many articles in peer reviewed journals as well as having published chapters in medical textbooks and a chapter in an internet dermatology textbook. His books on Botox and Liposuction were published by Penguin-Putnam Publishers in 2002 and 2003 respectively. He has given many talks to community centers concerning his books.

Dr. Shelton has been entrusted by the American Academy of Dermatology to be a spokesperson for the media, as he retains an academic interest and is highly regarded by his peers as an ethical and knowledgeable physician. Dr. Shelton has been listed as one of New York Magazine's Top Doctors, Castle Connolly's "Best doctors in America" and Super Doctors for many years. Dr. Shelton has also received an award as Teacher of the Year at the Mount Sinai Medical Center, and from The Journal of Dermatologic surgery for original research.

Dr. Shelton's philosophy in practice is that he and his staff provide the same care to his patients as they would to their families.